



Eddie Pua
Cauayan, Isabela

P3585YHR

SA ANIHAN, IKAW ANG NUMBER ONE!





OUR HISTORY



PIONEER



CORTEVA[™]
agriscience

WHO WE ARE

"Cor -"

"Cor" suggests "core" or "heart" of the Earth

"Teva"

"Teva" is an ancient word which means "nature"

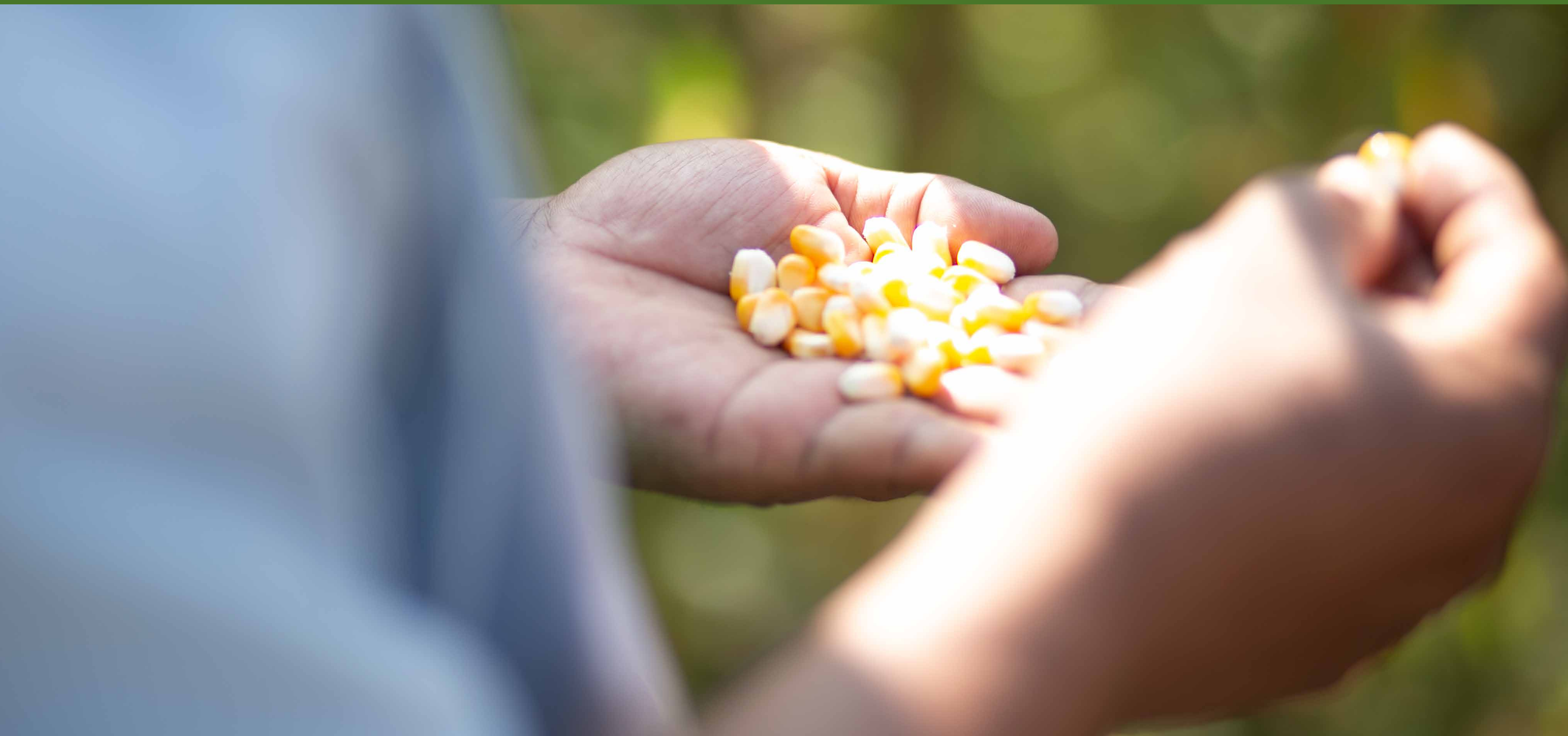
Pronounced:
Kohr-'teh-vah (Heart of Nature)

OUR PURPOSE

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come



ANO'NG MGA KATANGIAN ANG HINAHANAP N'YO SA BINHI



**MATAAS NA
ANI AT KITA**



**SUBOK AT
MAPAGKAKATIWALAAN**



**PROTEKTADO LABAN
SA SAKIT AT PESTE**



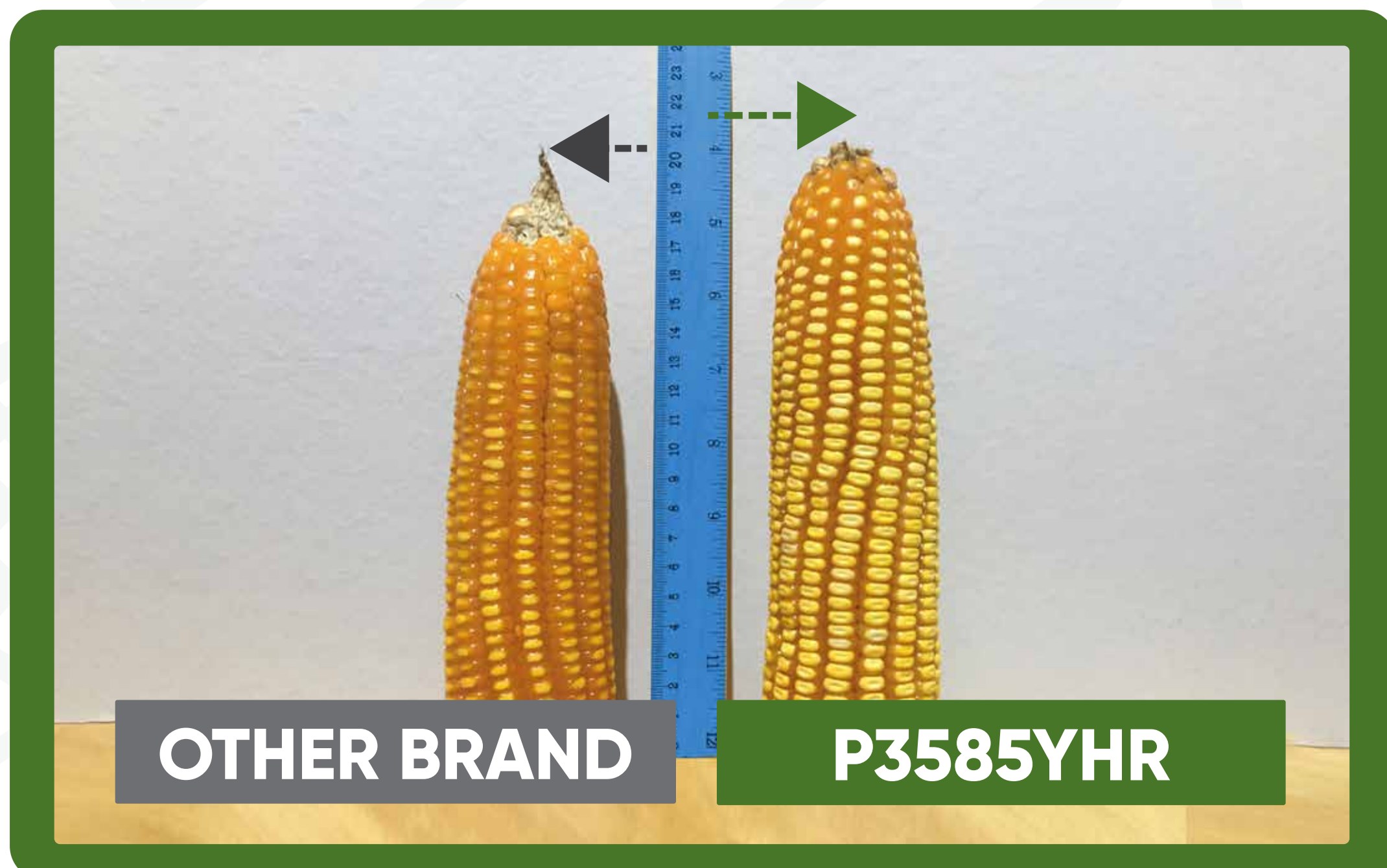
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BAKIT #1 SA ANIHAN ANG P3585YHR



**MALAKI ANG
BUNGA AT BUTIL**

Kaya **mas mataas** ang ani



**UMAABOT HANGGANG
85% ANG SHELLING RECOVERY**

Mabigat ang timbang



**PROTEKTADO
NG INTRASECT®**

Iwas **FAW** sa **YHR**

Potensyal na ani: 14MT. / Ha. (14,000 Kilos)

Kailan maani: 110-115 DAP

Angkop na lugar: Buong Luzon at Visayas

Spacing: 70 x 20 cm / 60 x 20 cm

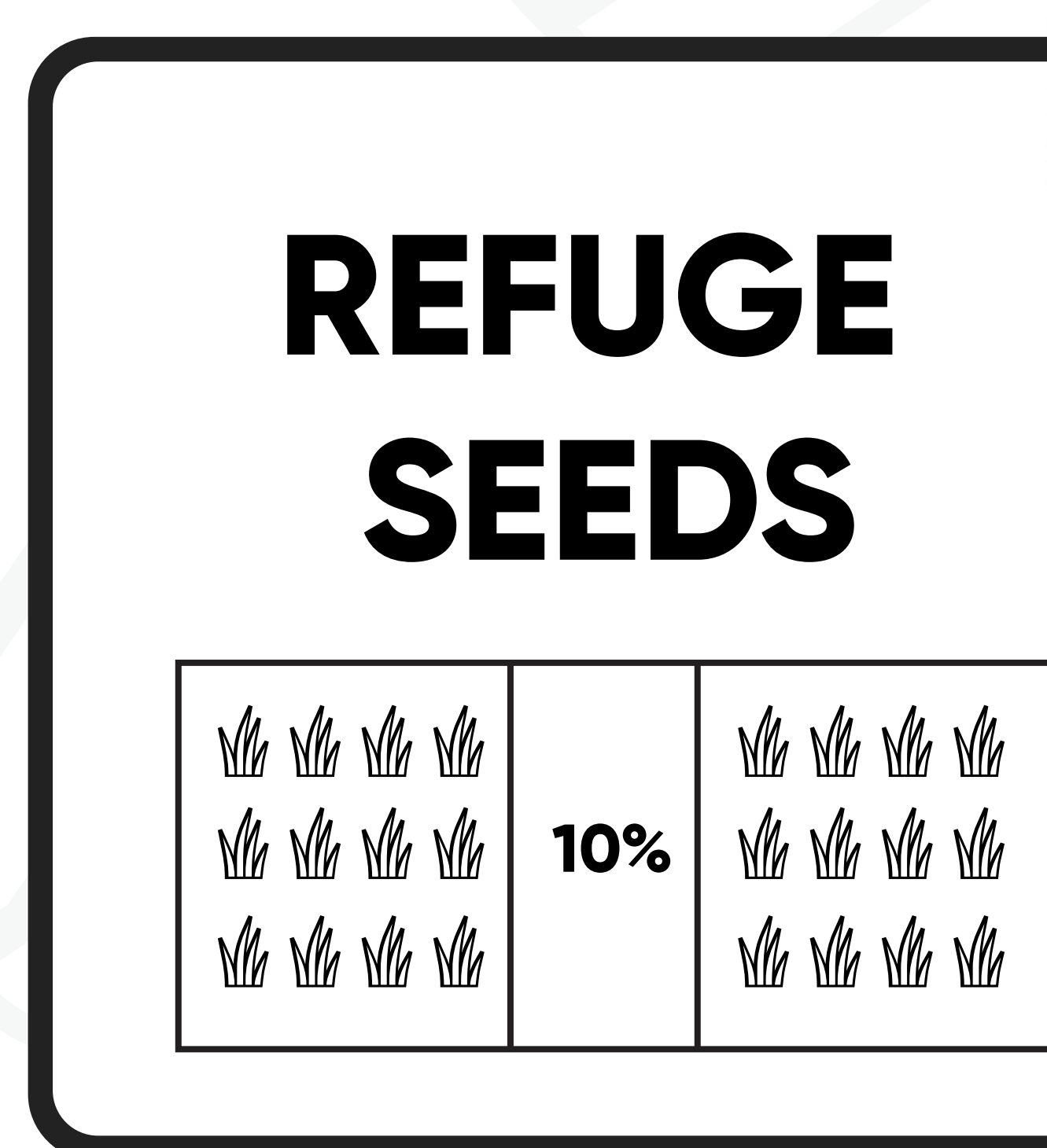
MAS MATAAS ANG ANI AT KITA SA P3585YHR

INPUT (PHP)	OTHER BRAND	CORTEVA
CORN SEEDS		
FERTILIZERS AND CHEMICALS INCLUDING APPLICATION		
LAND PREPARATION AND PLANTING COST (<i>LABOR, MACHINERIES, ETC.</i>)		
HARVESTING COST (<i>LABOR, SACKS, HAULING</i>)		
TOTAL COST		
PRICE OF CORN GRAINS (PHP/KG)		
YIELD PER HECTARE (IN KG)		
GROSS PROFIT		
ADDITIONAL PROFIT VS OTHER BRAND		

INSECT RESISTANCE MANAGEMENT (IRM)

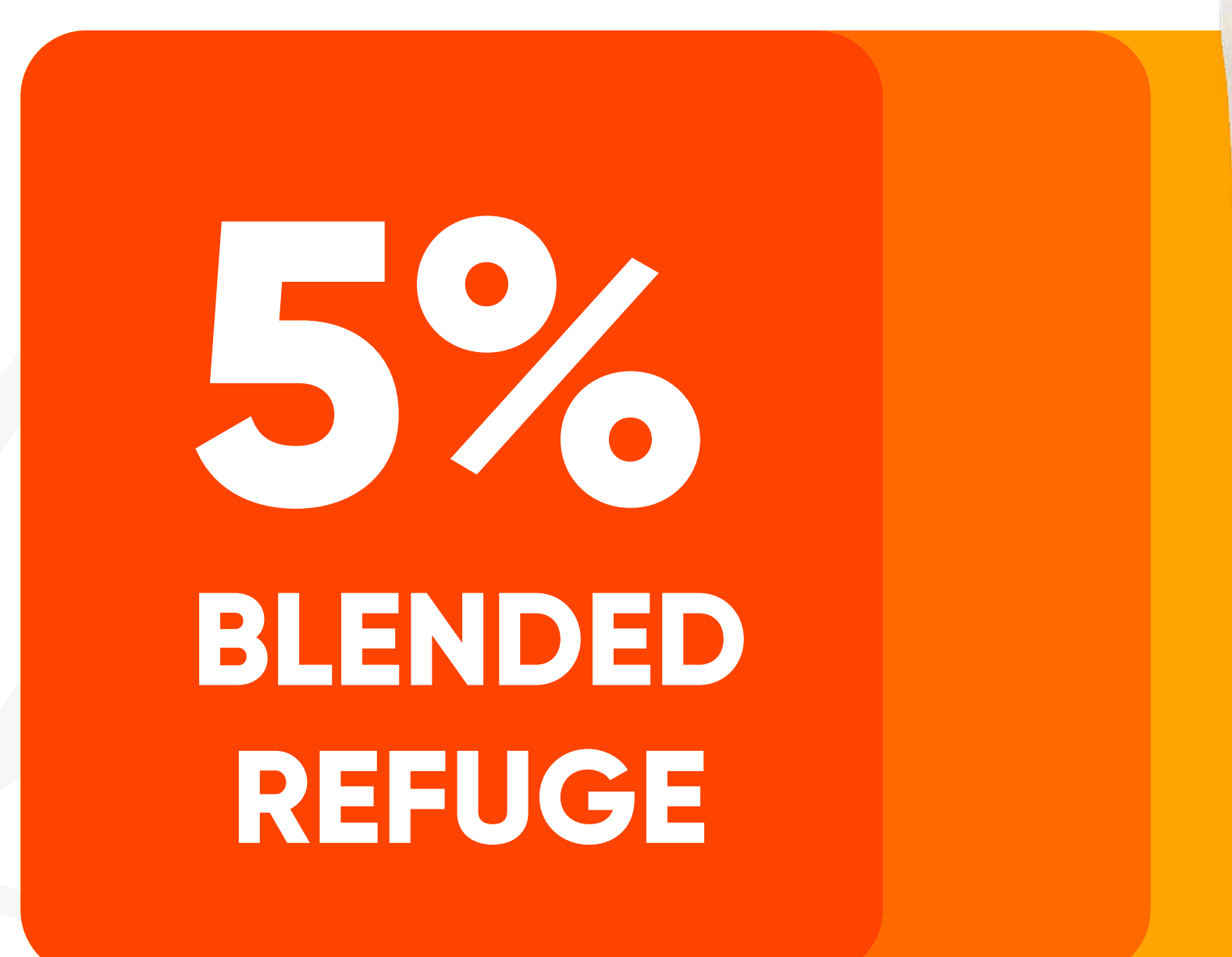
- ✓ Patagalin ang **bisa at benepisyo** ng ***Bt technology***
- ✓ Itanim ang ***refuge seeds*** para mapanatili ang populasyon ng peste na walang resistensya sa ***Bt***

PIONEER YR PRODUCTS



ANG REFUGE SEEDS AY KAILANGAN
ITANIM SA GITNA NG MAISAN

PIONEER INTRASECT® (YHR) PRODUCTS



ANG REFUGE SEEDS AY NAKAHALO
NA AT HANDANG ITANIM

MAY MGA KATANUNGAN ?





P3585YHR

**SA ANIHAN, IKAW
ANG NUMBER ONE!**



- ✓ **Malaki ang bunga at butil**
- ✓ **Mataas ang *shelling recovery***
- ✓ **Lamang sa **ani** at **kita****
- ✓ **Protektado laban sa *Fall Armyworm (FAW)***



UMORDER NA AT MAGTANIM!