



PIONEER®



P3530PW

**MAIS NG
WAIS!**

POWERCORE™



 **CORTEVA™**
agriscience

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OUR HISTORY



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CORTEVA™
agriscience

WHO WE ARE

"Cor -"

"Cor" suggests "core" or "heart" of the Earth

"Teva"

"Teva" is an ancient word which means "nature"

Pronounced:
Kohr-'teh-vah (Heart of Nature)

OUR PURPOSE

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come



ANO'NG MGA KATANGIAN ANG HINAHANAP N'YO SA BINHI



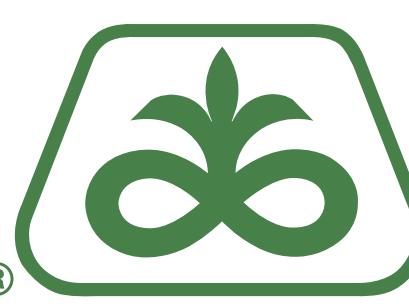
MATAAS NA
ANI AT KITA



SUBOK AT
MAPAGKAKATIWALAAN



PROTEKTADO LABAN
SA SAKIT AT PESTE



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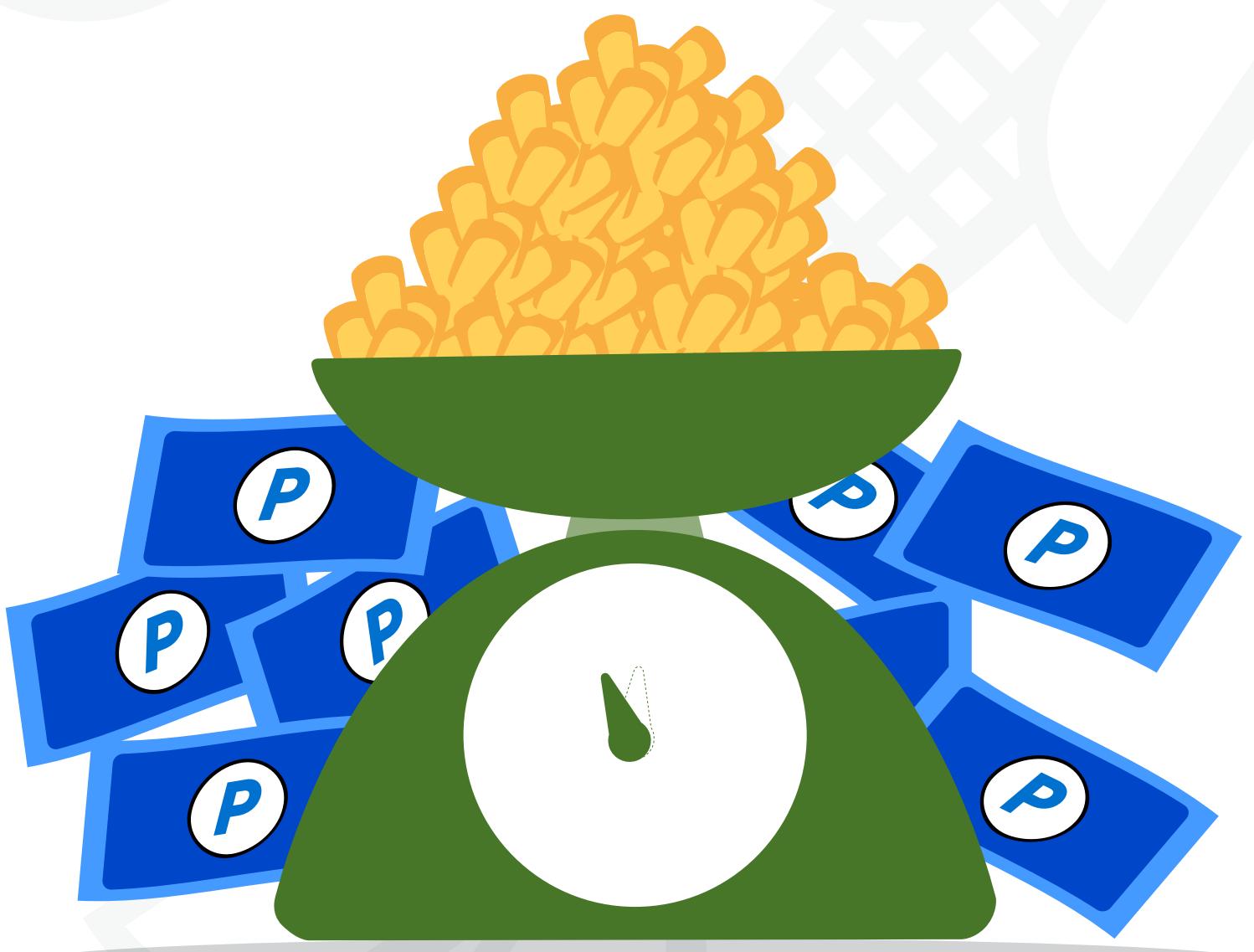


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BAKIT PINIPIILI NG WAIS ANG P3530PW



MATAAS ANG RECOVERY

Mabigat pa rin matapos
i-thresher at ibilad

MAS MAAGANG ANIHIN

Mas mabilis ang balik
ng kita



BAGONG POWERCORE™ TECHNOLOGY

Dagdag proteksyon laban sa
mga mapaminsalang peste

Potensyal na ani:

13MT. / Ha. (13,000 Kilos)

Kailan maani:

105-110 DAP

Angkop na lugar:

Buong Luzon at Visayas at
mababang lugar ng Mindanao

Spacing:

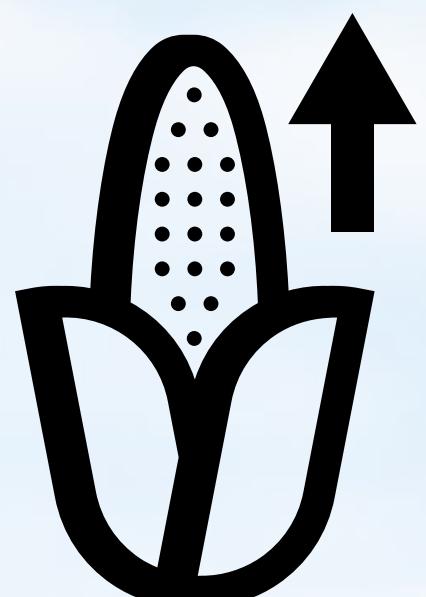
70 x 20 cm / 60 x 20 cm

IPINAKIKILALA ANG

POWERCORE™

LAKAS ANI, LAKAS KITA!

MGA KATANGIAN NG POWERCORE HYBRID SEEDS:



HIGH YIELDING

Pinagsama ang dagdag na proteksyon at magandang genetics na nagbibigay ng mataas na ani at dekalidad na butil.



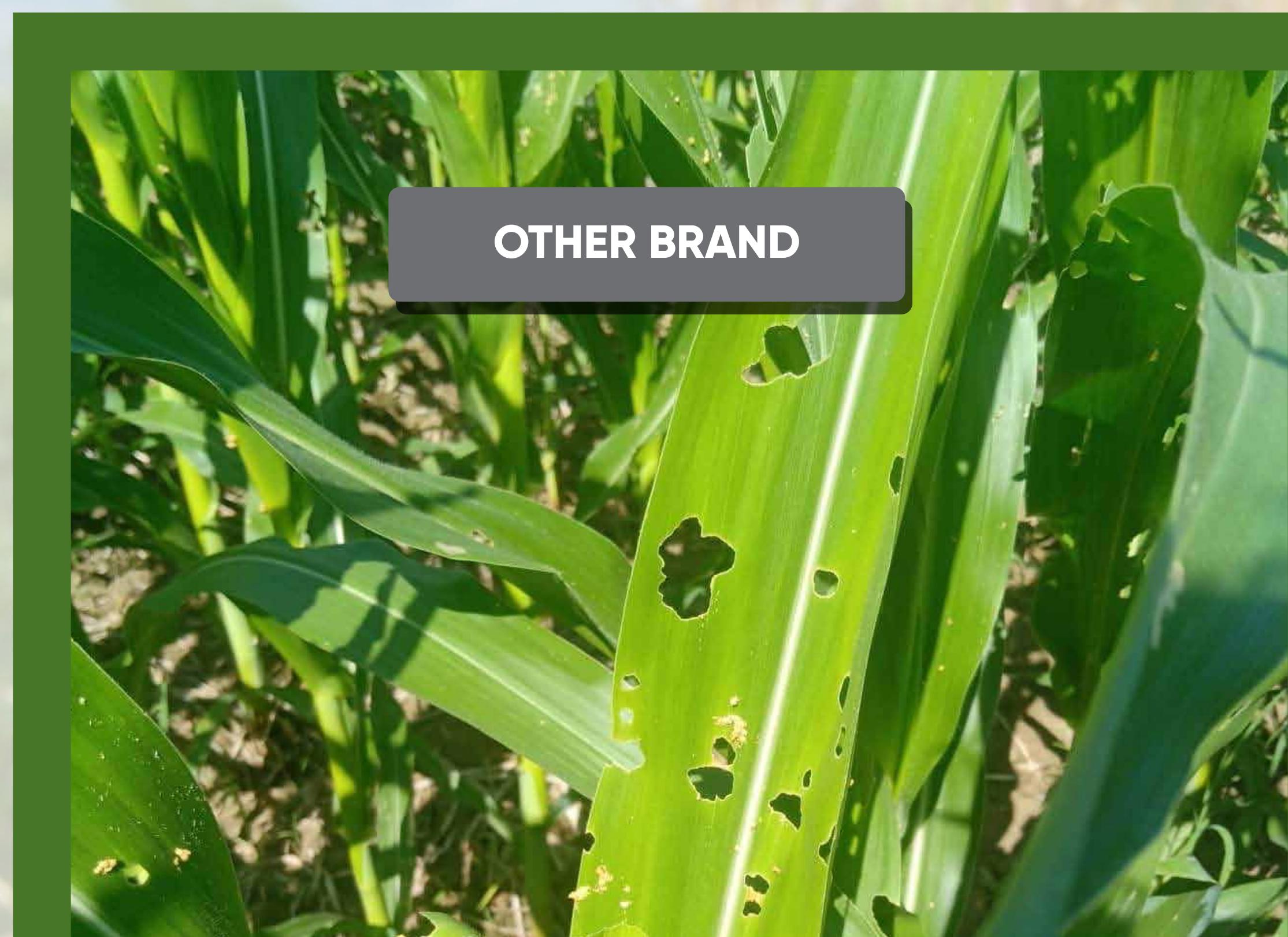
DAGDAG PROTEKSYON

Iba't ibang modes of action para sa dagdag tibay at proteksyon laban sa mga peste.



MAGADANDANG TEKNOLOHIYA

Pinagsama-samang combination ng BT proteins panlaban sa mga peste at may glyphosate tolerance.



MAS MATAAS ANG ANI AT KITA SA P3530PW

INPUT (PHP)

**OTHER
BRAND**

CORTEVA

CORN SEEDS

FERTILIZERS AND CHEMICALS
INCLUDING APPLICATION

LAND PREPARATION AND PLANTING
COST (LABOR, MACHINERIES, ETC.)

HARVESTING COST
(LABOR, SACKS, HAULING)

TOTAL COST

PRICE OF CORN GRAINS (PHP/KG)

YIELD PER HECTARE (IN KG)

GROSS PROFIT

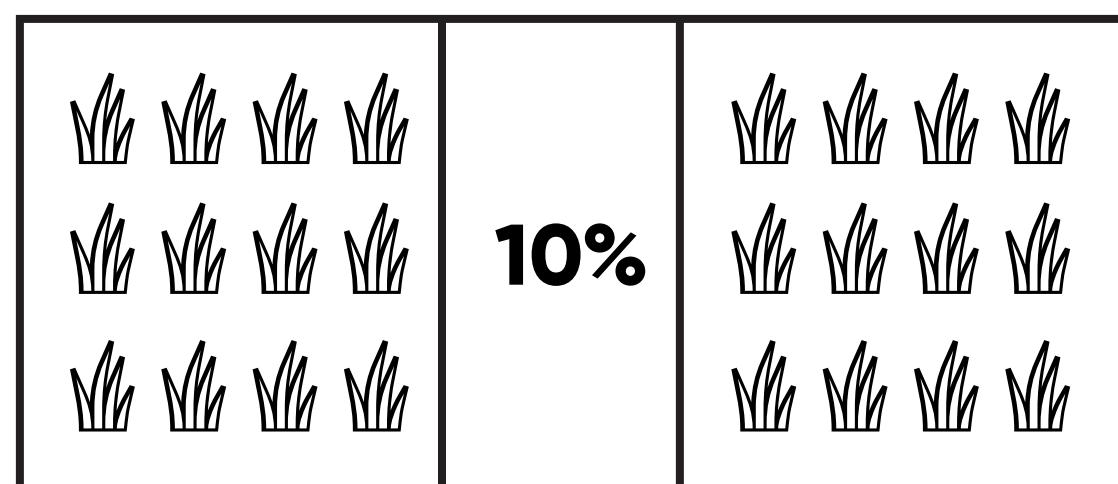
**ADDITIONAL PROFIT
VS OTHER BRAND**

INSECT RESISTANCE MANAGEMENT (IRM)

- ✓ Patagalin ang **bisa** at **benepisyo** ng *Bt technology*
- ✓ Itanim ang **refuge seeds** para mapanatili ang populasyon ng peste na walang resistensya sa *Bt*

PIONEER YR PRODUCTS

**REFUGE
SEEDS**



ANG REFUGE SEEDS AY KAILANGAN ITANIM SA GITNA NG MAISAN

POWERCORE™ (PW) PRODUCTS

5%
BLENDDED
REFUGE



ANG REFUGE SEEDS AY NAKAHALO NA AT HANDANG ITANIM

MAY MGA KATANUNGAN?





P3530PW

MAIS NG WAIS!

POWERCORE™



- ✓ **Mabigat pa rin matapos i-thresher at ibilad**
- ✓ **Mas maagang anihin**
- ✓ **Dagdag proteksyon laban sa mga peste**



**UMORDER NA
AT MAGTANIM!**