



P3582PW

PANGMALAKASAN SA MAISAN

POWERCORE[™]



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OUR HISTORY



PIONEER



CORTEVATM
agriscience

WHO WE ARE

"Cor -"

"Cor" suggests "core" or "heart" of the Earth

"Teva"

"Teva" is an ancient word which means "nature"

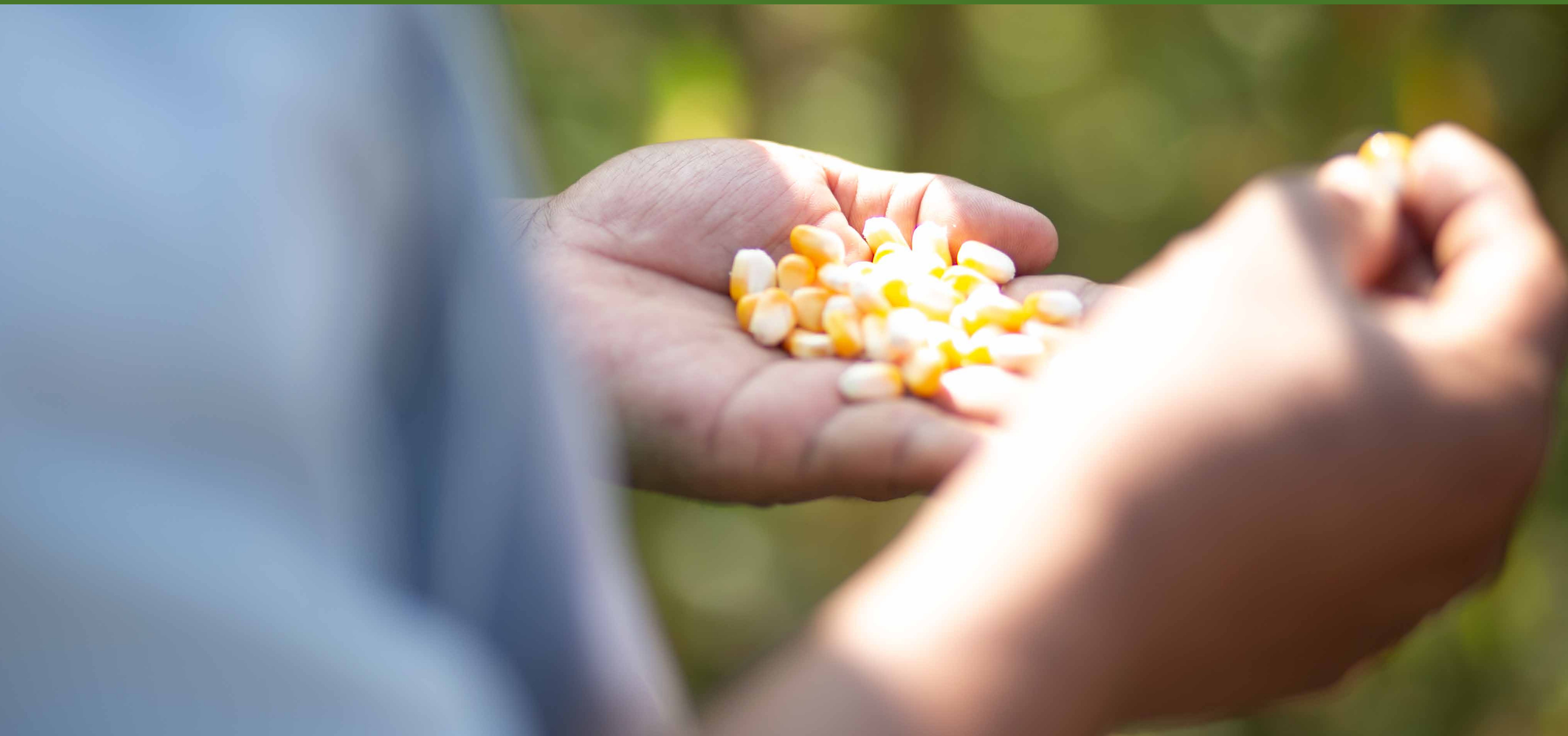
Pronounced:
Kohr-'teh-vah (Heart of Nature)

OUR PURPOSE

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come



ANO'NG MGA KATANGIAN ANG HINAHANAP N'YO SA BINHI



**MATAAS NA
ANI AT KITA**



**SUBOK AT
MAPAGKAKATIWALAAN**



**PROTEKTADO LABAN
SA SAKIT AT PESTE**



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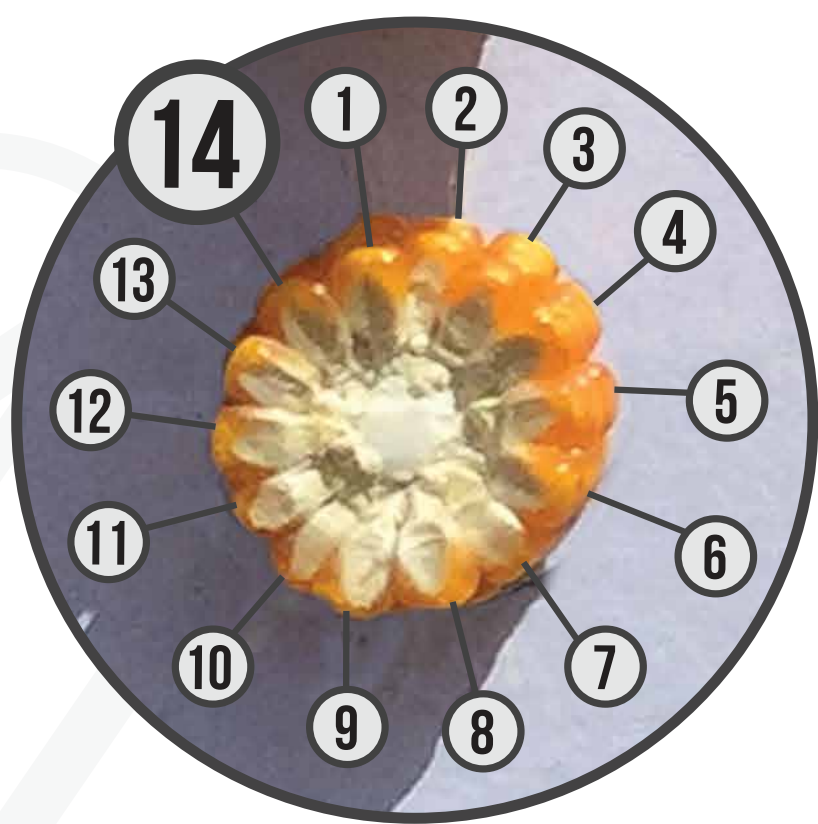
MGA KATANGIAN NG P3582PW



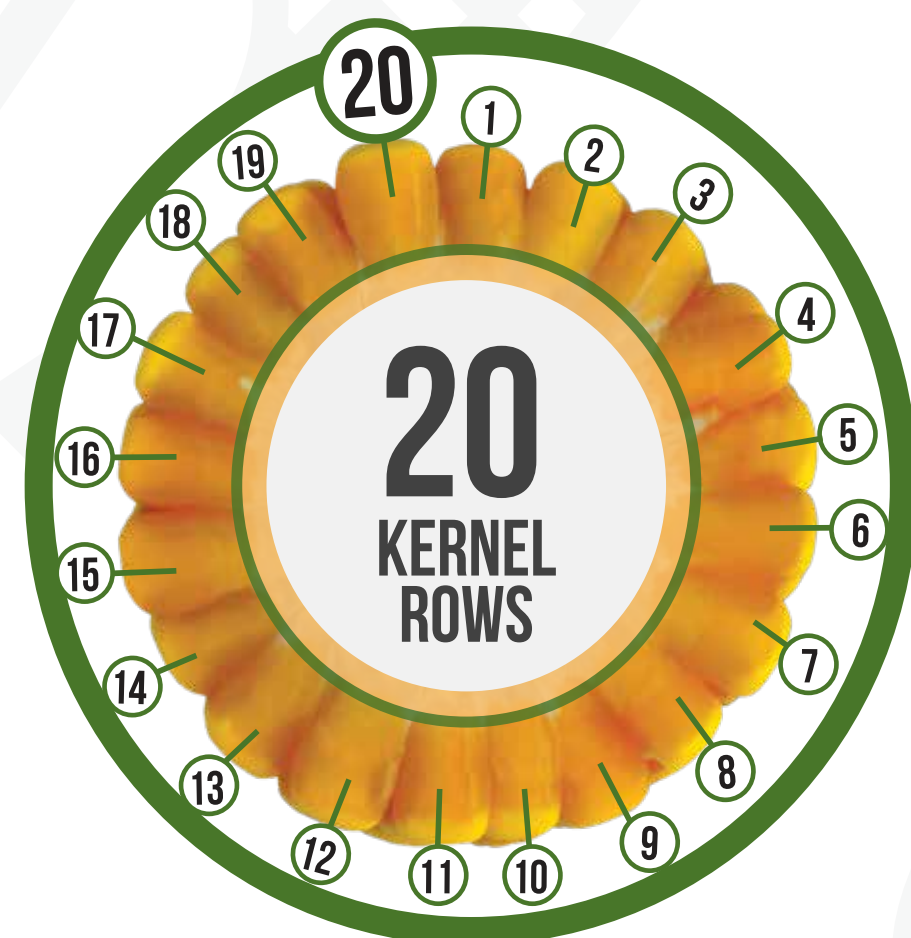
**PALABAN SA LAKI
NG BUNGA AT BUTIL**

Mataas ang ani

OTHER BRAND



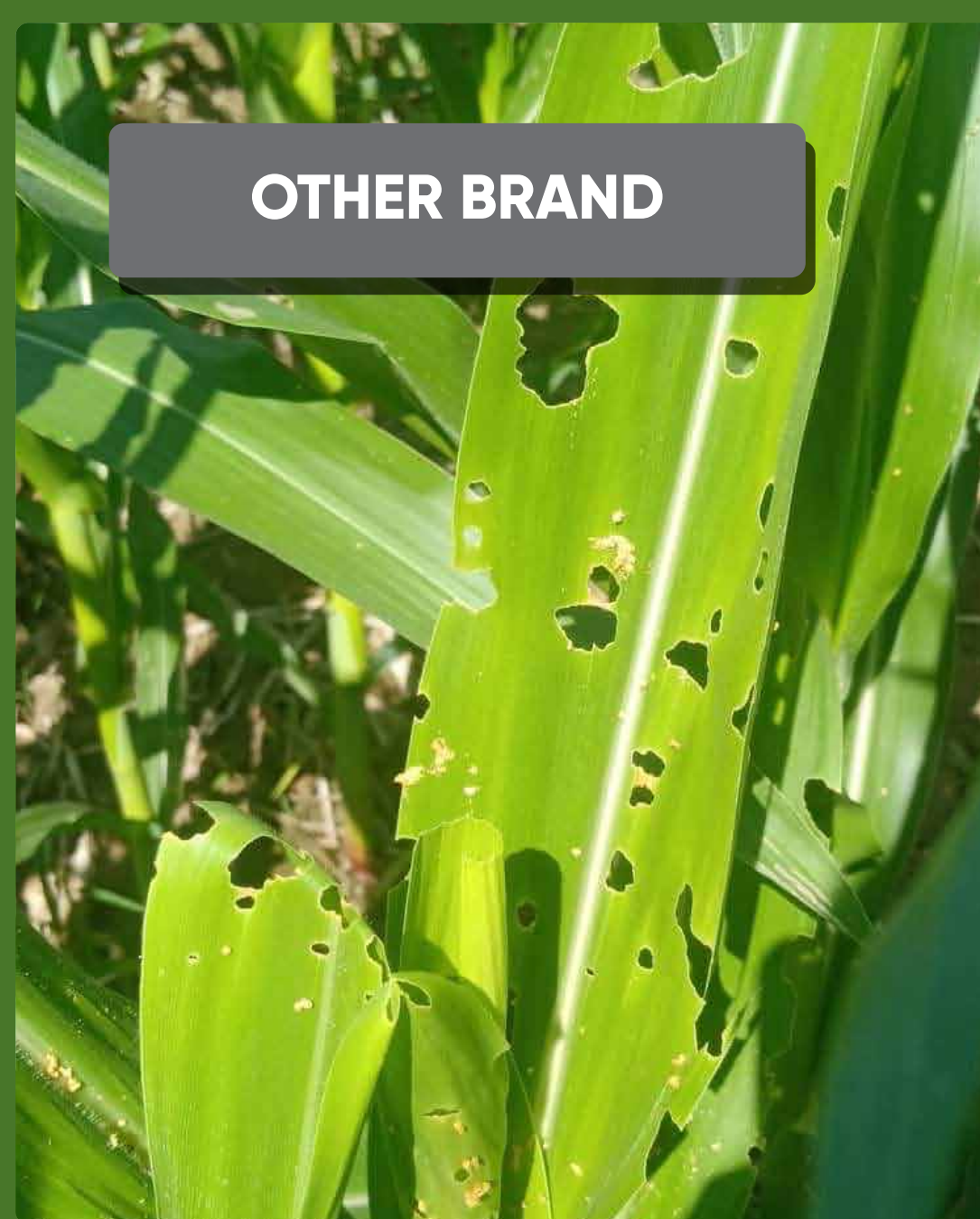
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18-20 KERNEL ROWS

Siksik ang butil kaya
lamang sa timbang

OTHER BRAND



**POWERCORE
TECHNOLOGY**



**BAGONG POWERCORE™
TECHNOLOGY**

Dagdag proteksyon laban sa
mga mapaminsalang peste

Potensyal na ani: 14MT. / Ha. (14,000 Kilos)

Kailan maani: 116-120 DAP

Angkop na lugar: Buong Luzon, Visayas
at mababang lugar ng Mindanao

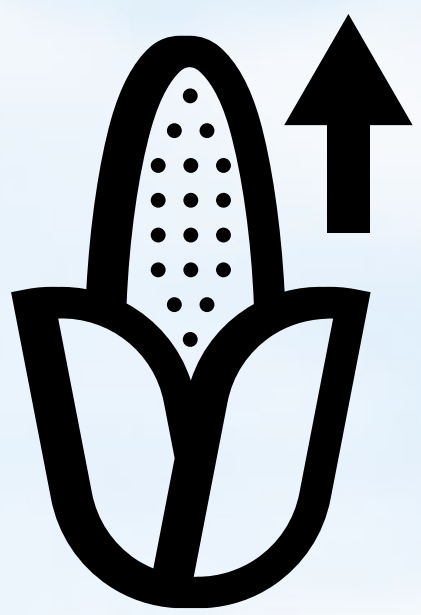
Spacing: 70 x 20 cm / 60 x 22 cm

IPINAKIKILALA ANG

POWERCORETM

LAKAS ANI, LAKAS KITA!

MGA KATANGIAN NG POWERCORE HYBRID SEEDS:



HIGH YIELDING

Pinagsama ang dagdag na proteksyon at magandang genetics na nagbibigay ng mataas na ani at dekalidad na butil.



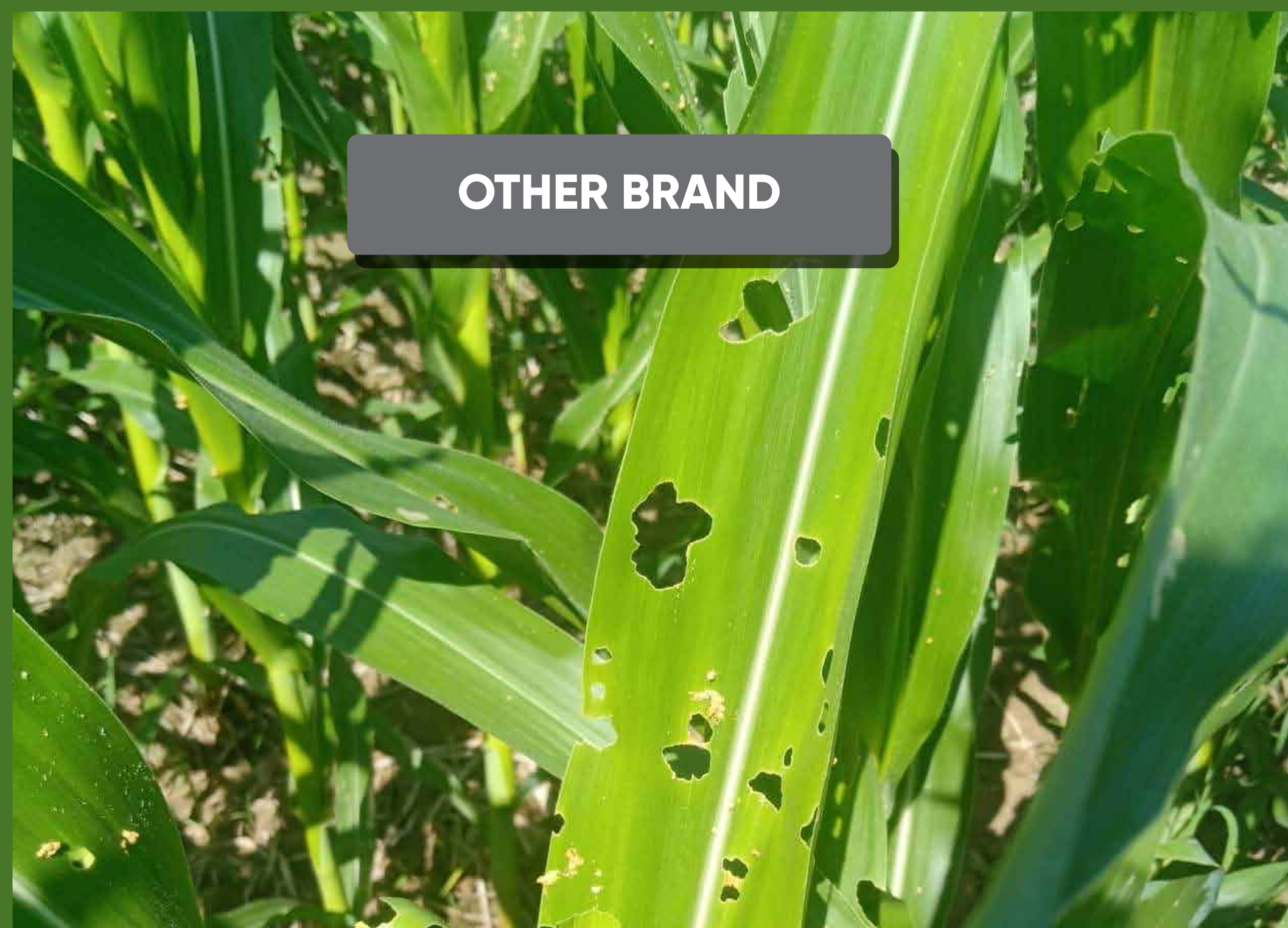
DAGDAG PROTEKSYON

Iba't ibang modes of action para sa dagdag tibay at proteksyon laban sa mga peste.



MAGADANDANG TEKNOLOHIYA

Pinagsama-samang combination ng BT proteins panlaban sa mga peste at may glyphosate tolerance.



OTHER BRAND



POWERCORE
TECHNOLOGY

MAS MATAAS ANG ANI AT KITA SA P3582PW

INPUT (PHP)	OTHER BRAND	CORTEVA
CORN SEEDS		
FERTILIZERS AND CHEMICALS INCLUDING APPLICATION		
LAND PREPARATION AND PLANTING COST (<i>LABOR, MACHINERIES, ETC.</i>)		
HARVESTING COST (<i>LABOR, SACKS, HAULING</i>)		
TOTAL COST		
PRICE OF CORN GRAINS (PHP/KG)		
YIELD PER HECTARE (IN KG)		
GROSS PROFIT		
ADDITIONAL PROFIT VS OTHER BRAND		

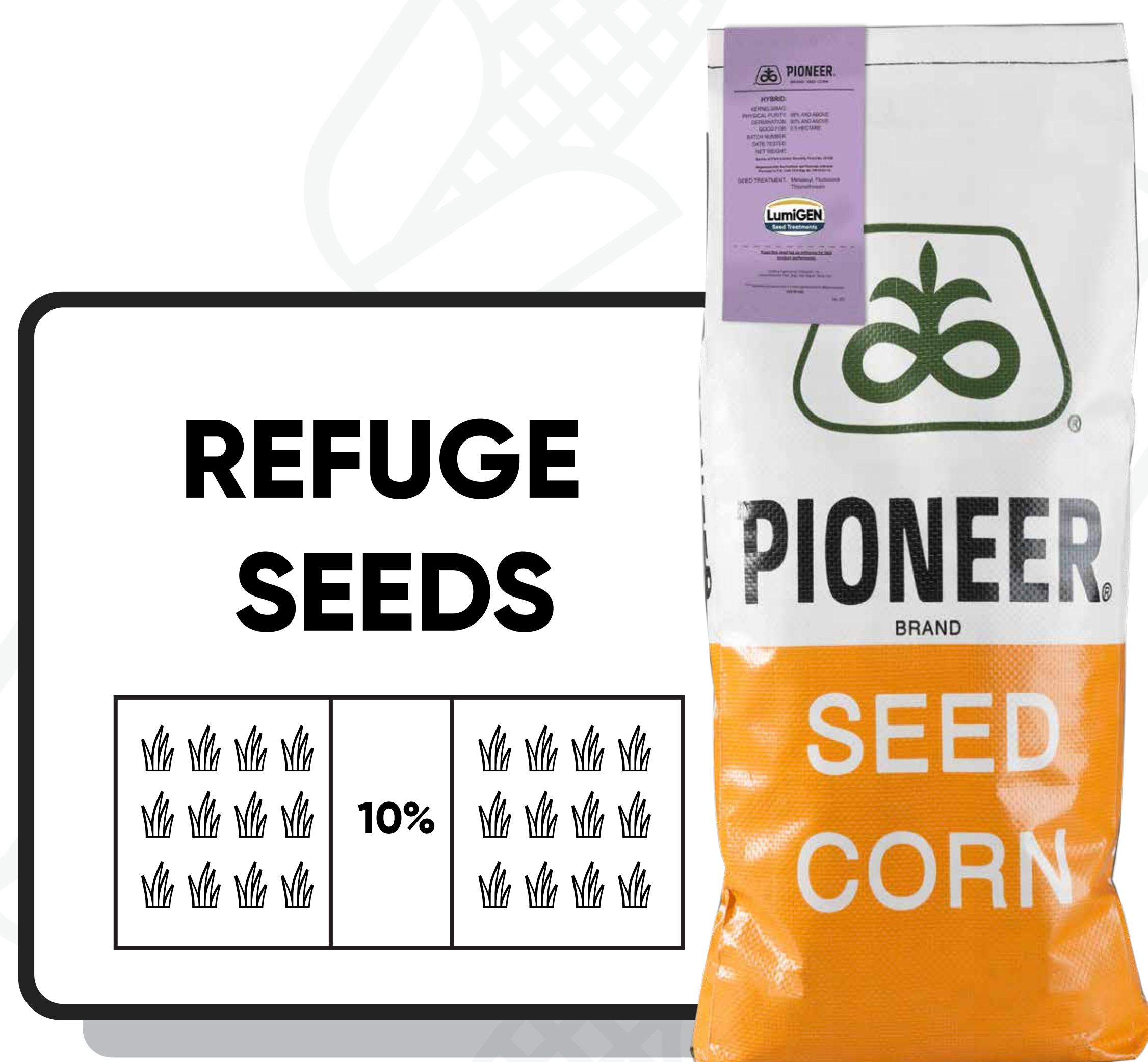
MAY MGA KATANUNGAN ?



INSECT RESISTANCE MANAGEMENT (IRM)

- ✓ Patagalin ang **bisa at benepisyo** ng ***Bt technology***
- ✓ Itanim ang ***refuge seeds*** para mapanatili ang populasyon ng peste na walang resistensya sa ***Bt***

PIONEER YR PRODUCTS



ANG REFUGE SEEDS AY KAILANGAN
ITANIM SA GITNA NG MAISAN

POWERCORE™ (PW) PRODUCTS



ANG REFUGE SEEDS AY NAKAHALO
NA AT HANDANG ITANIM



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**PANGMALAKASAN
SA MAISAN**

POWERCORE™



- ✓ **Palaban sa laki ng bunga at butil**
- ✓ **Siksik ang butil kaya lamang sa timbang**
- ✓ **Dagdag proteksyon laban sa mga peste**



UMORDER NA AT MAGTANIM!