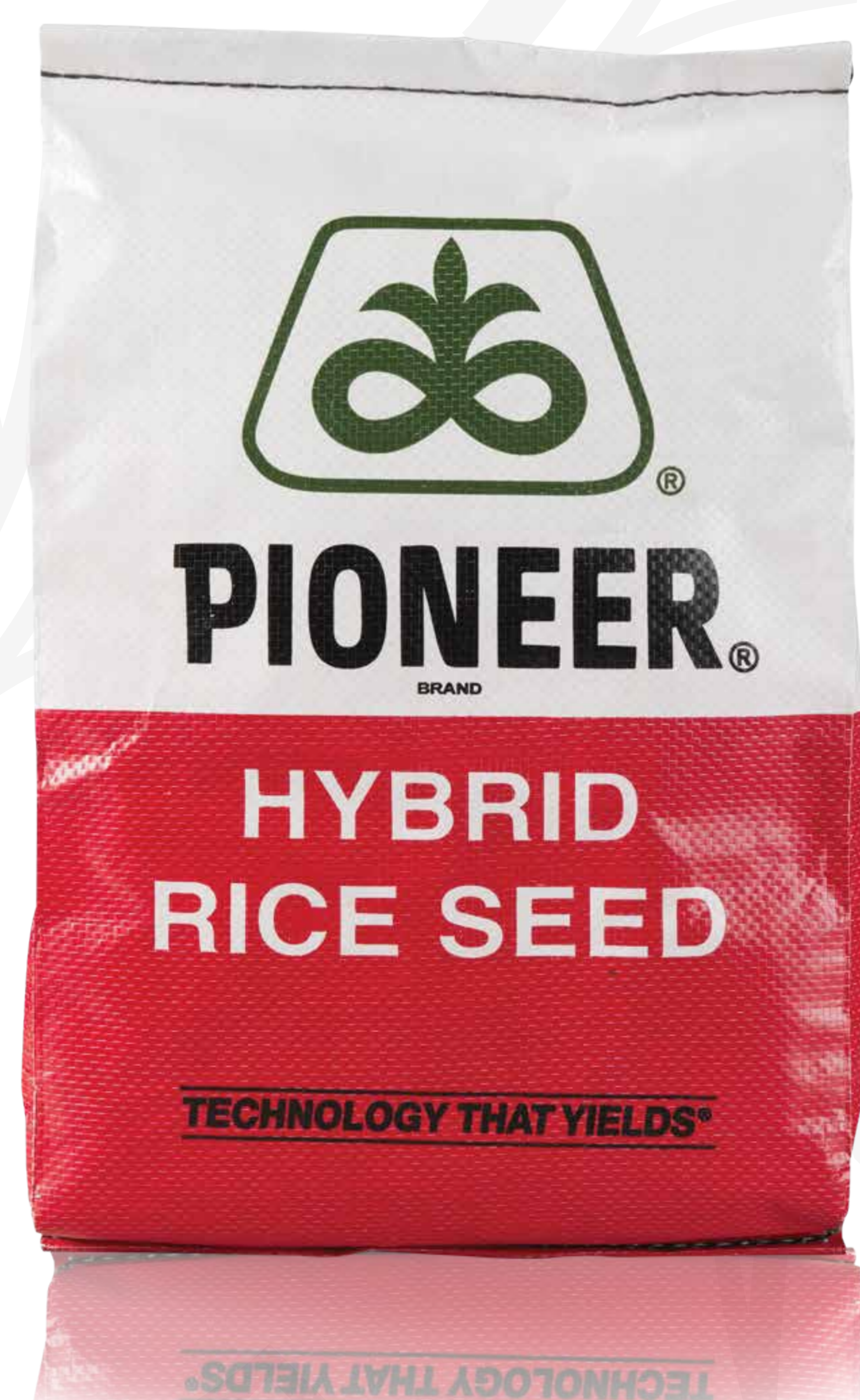




PHB73

KITA SA SARAP!

NSIC Rc176H
Mestiso 13





OUR HISTORY



PIONEER®



CORTEVA™
agriscience

WHO WE ARE

"Cor -"

"Cor" suggests "core" or "heart" of the Earth

"Teva"

"Teva" is an ancient word which means "nature"

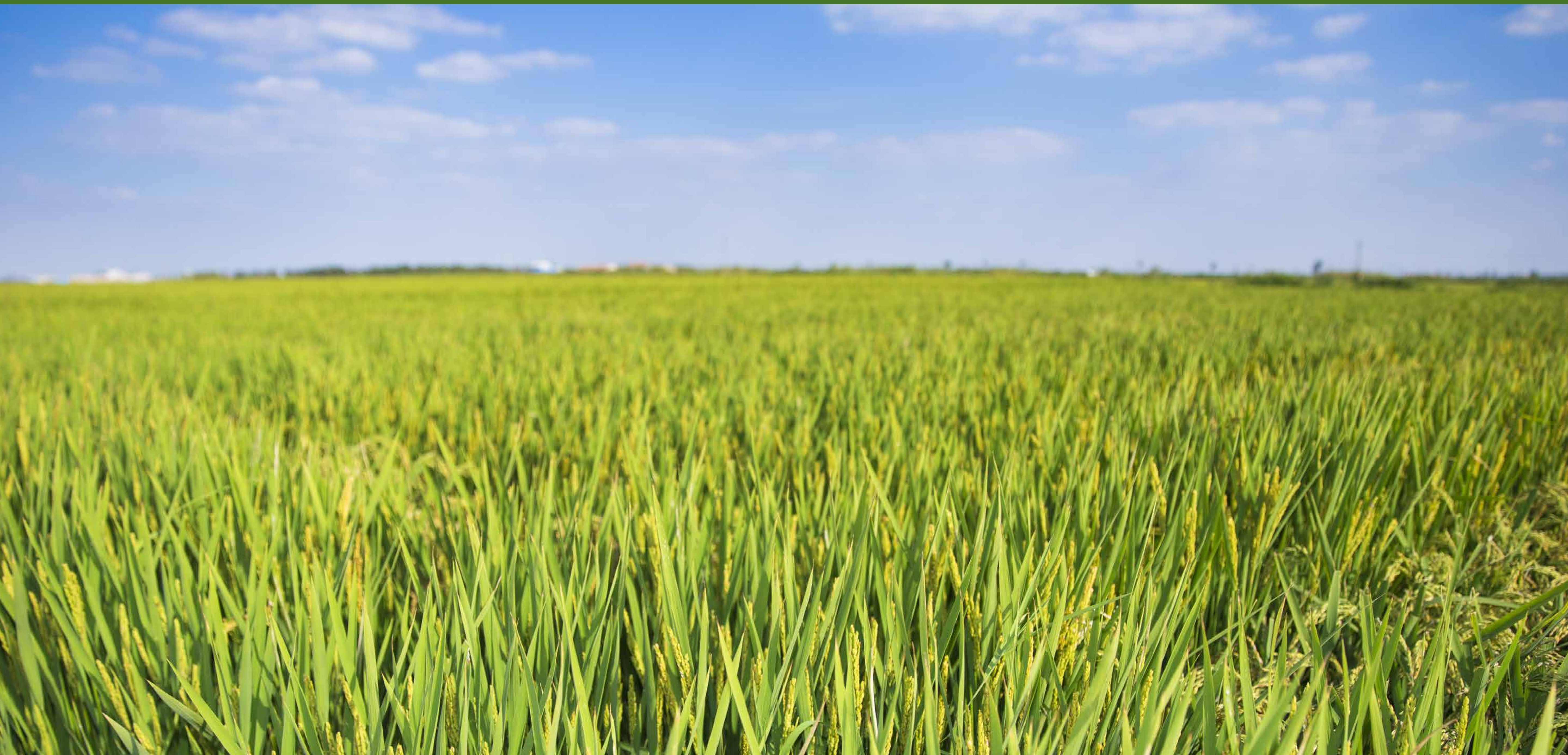
Pronounced:
Kohr-'teh-vah (Heart of Nature)

OUR PURPOSE

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come



ANO'NG MGA KATANGIAN ANG HINAHANAP N'YO SA BINHI



MATAAS UMANI



**MAGANDA ANG
KALIDAD NG BUTIL**



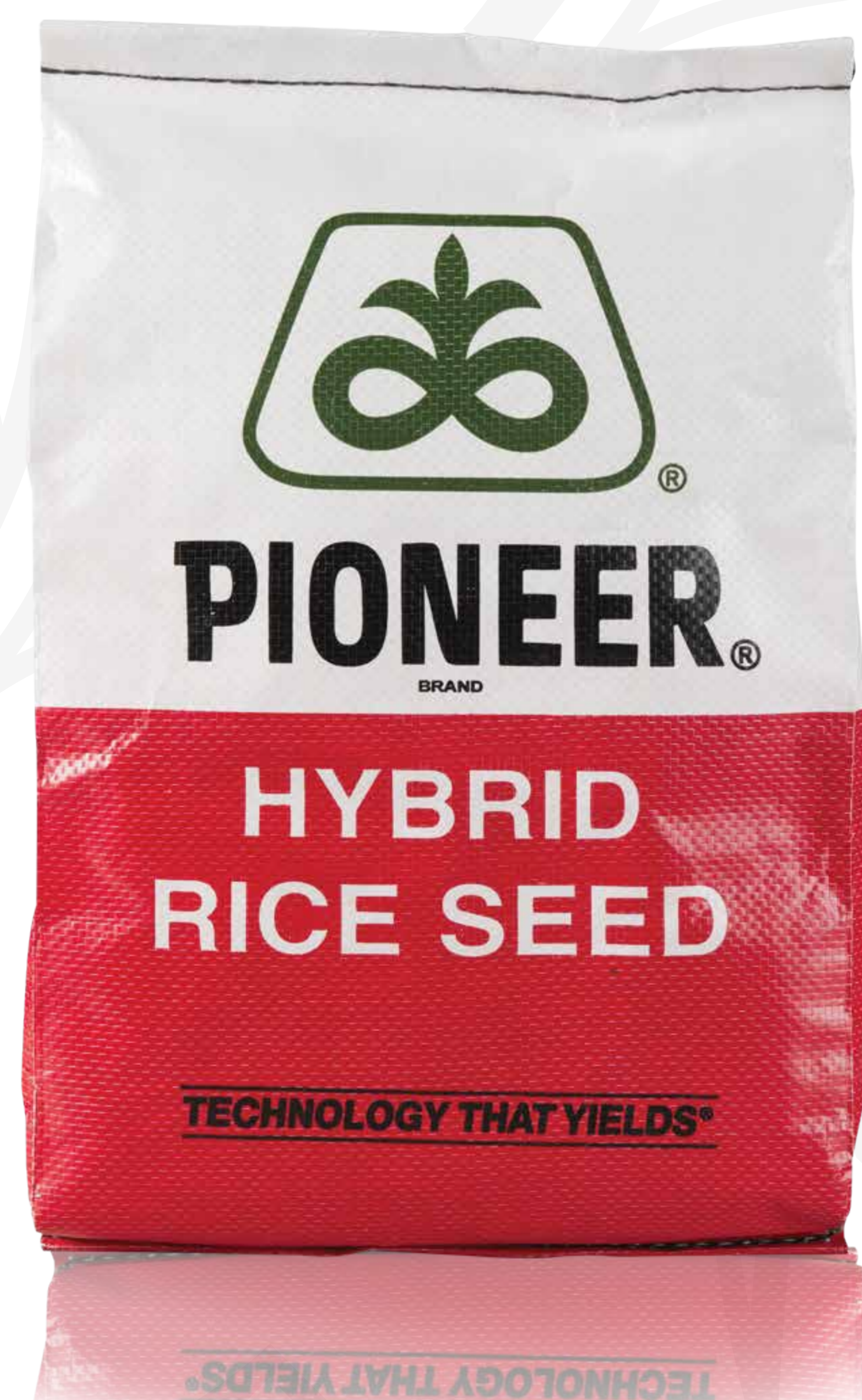
**MATIBAY SA
PESTE AT SAKIT**



PHB73

KITA SA SARAP!

NSIC Rc176H
Mestiso 13



BAKIT MAY ASENSO ANG BUHAY SA PHB87



MAY LONG BOLD GRAIN

Mas pinipili ng trader
kaya maganda ang kita



**MADAMING PRODUCTIVE
TILLERS**

Mataas na ani at kita



**MATIBAY SA BLB, BLS
AT RICE BLAST**

Protektado ang potensyal
na ani

Potensyal na ani:
Reaksyon sa peste at sakit:

Angkop na lugar:

Taas ng halaman:
Grain size:

10 MT

**May laban sa Bacterial Leaf
Streak, Rice Blast, Sheath Blight,
Stemborer, BPH**

**Palayan na may Irigasyon
(sabayang taniman) at
gumagamit ng water pump o
sahod ulan**

112 cm

7.5 mm – Extra long slender

MAS MATAAS ANG ANI AT KITA SA PHB85

INPUT (PHP)	OTHER BRAND	CORTEVA
RICE SEEDS		
FERTILIZERS AND CHEMICALS INCLUDING APPLICATION		
LAND PREPARATION AND PLANTING COST (<i>LABOR, MACHINERIES, ETC.</i>)		
HARVESTING COST (<i>LABOR, SACKS, HAULING</i>)		
TOTAL COST		
PRICE OF RICE GRAINS (PHP/KG)		
YIELD PER HECTARE (IN KG)		
GROSS PROFIT		
NET PROFIT (GROSS PROFIT-TOTAL COST)		
ADDITIONAL PROFIT VS OTHER BRAND		

MGA DAPAT TANDAAN SA PANGANGALAGA NG PHB85

I. SEED AND LAND PREPARATION (PAGHAHANDA NG LUPA AT BINHI)

- Ihanda at **pumili ng magandang lupa** at **kamang punlaan**
- Paghahanda ng binhi
 - Hugasan ang binhi at **ibabad sa loob ng 24 oras**, **palitan ang tubig kada 6 oras**
 - Tanggalin ang binabad na binhi sa tubig at hugasan
 - **Kulubin** at **patubuin** ang binhi sa loob ng **24-36 oras**

II. IRRIGATION (PAGPAPATUBIG)

- Panatalihing **mamasa-masa ang lupa** hanggang **isang linggo** mula **lipat tanim**
- Sa **panahon ng pagsusuwi**, panatilihin ang **2-3 cm na taas ng tubig**
- Mula sa **pagbubuntis** hanggang ang **butil ay malagatas**, panatilihin ang **5-7 cm na taas ng tubig**
- **Patuyuan** ang palayan **1-2 linggo** bago umani

III. PLANTING DISTANCE AND SEED RATE

- *Recommended planting distance:*
 - **Wet Season = 20 x 20 cm**
 - **Dry Season = 20 x 15 cm**
- Magtanim ng **1-2 tundos sa kada tudling** (1-2 seedlings per hill)
- **Seed Rate per hectare: 15-18 kgs**

IV. FERTILIZATION (PAG-AABONO)



SEEDLING
(0-20TH DAS)

VEGETATIVE
(21-50TH DAS)

REPRODUCTIVE
(51-80TH DAS)

RIPENING
(81-120TH DAS)

**WET
SEASON**
(90-30-30)
N-P-K

14-14-14
5-10 g/m²
(7-10 DAS)

3 BAGS
14-14-14
BASAL
(1 DAY BEFORE
TRANSPLANTING)

1 BAG + **3 BAGS**
16-20-0 + **21-0-0**
(38-42 DAS)

1 BAG + **1 BAG**
17-0-17 + **21-0-0**
(53-56 DAS)

1 BAG
21-0-0
(80-83 DAS)

**DRY
SEASON**
(120-60-60)
N-P-K

14-14-14
5-10 g/m²
(7-10 DAS)

5 BAGS
14-14-14
BASAL
(1 DAY BEFORE
TRANSPLANTING)

2 BAGS + **1 BAG** + **1 BAG**
14-14-14 + **46-0-0** + **21-0-0**
(38-42 DAS)

1 BAG + **1 BAG**
14-14-14 + **46-0-0**
(53-56 DAS)

1 BAG
21-0-0
(80-83 DAS)

MAY MGA KATANUNGAN ?

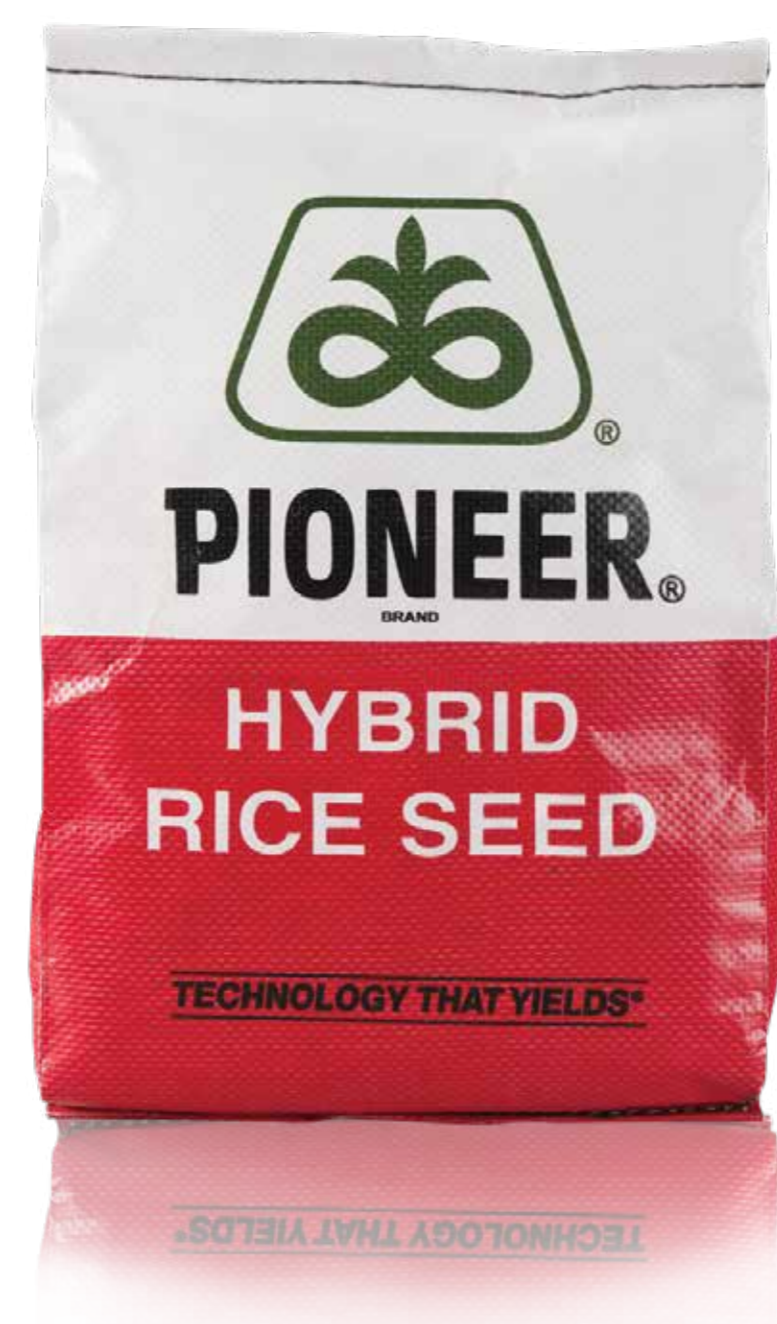




PHB73

KITA SA SARAP!

**NSIC Rc176H
Mestiso 13**



- ✓ May long bold grain
- ✓ Matibay sa BLB, BLS, Rice Blast
- ✓ Mataas ang ani at kita



UMORDER NA AT MAGTANIM!