

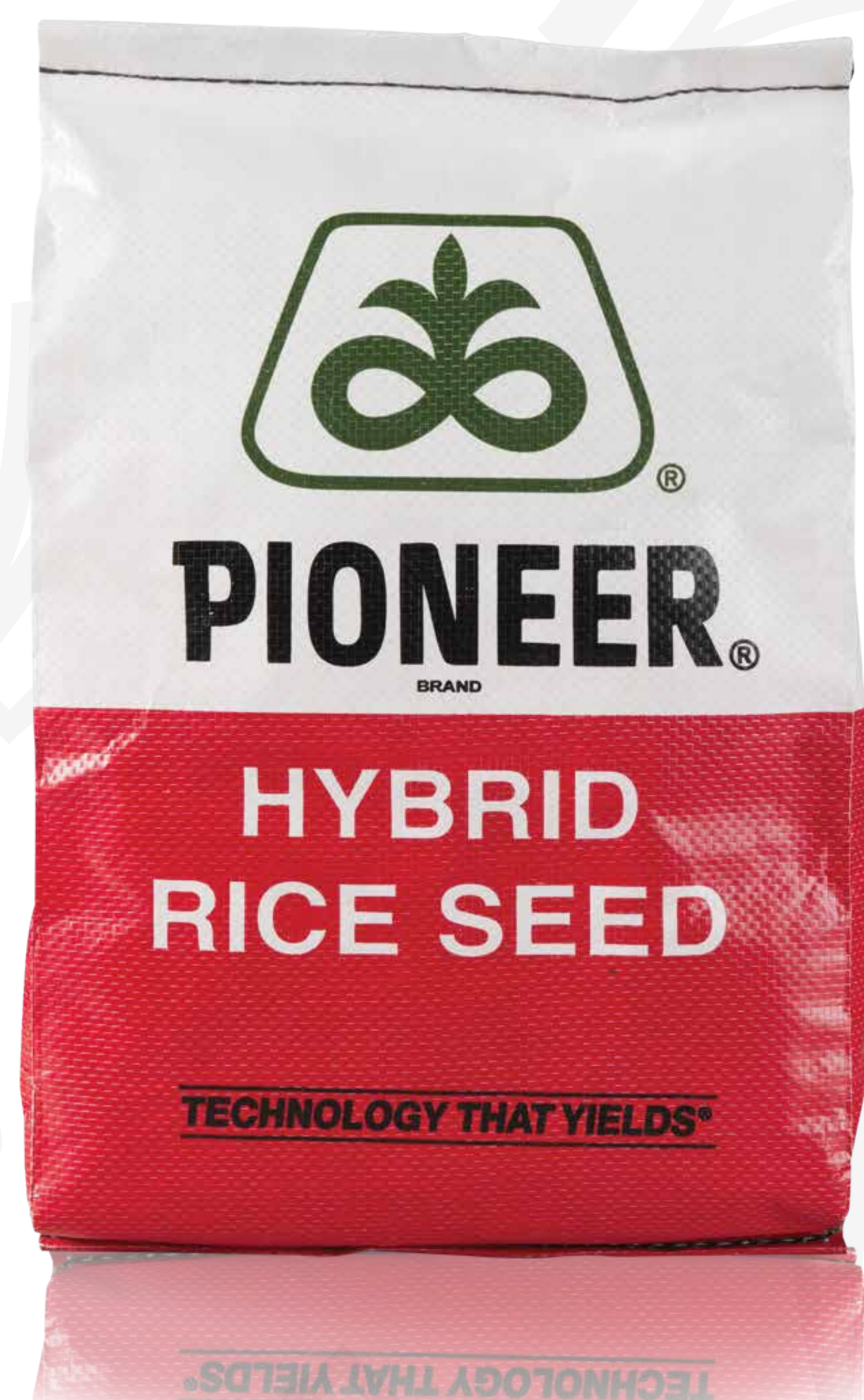


MR. AND MRS. FRANCISCO RAGMA
VICTORIA, TARLAC

PHB85

MAS MASARAP NA BUHAY!

NSIC 2021
Rc 664H





OUR HISTORY



PIONEER®



CORTEVA™
agriscience

WHO WE ARE

"Cor -"

"Cor" suggests "core" or "heart" of the Earth

"Teva"

"Teva" is an ancient word which means "nature"

Pronounced:
Kohr-'teh-vah (Heart of Nature)

OUR PURPOSE

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come



ANO'NG MGA KATANGIAN ANG HINAHANAP N'YO SA BINHI



MATAAS UMANI



**MAGANDA ANG
KALIDAD NG BUTIL**



**MATIBAY SA
PESTE AT SAKIT**

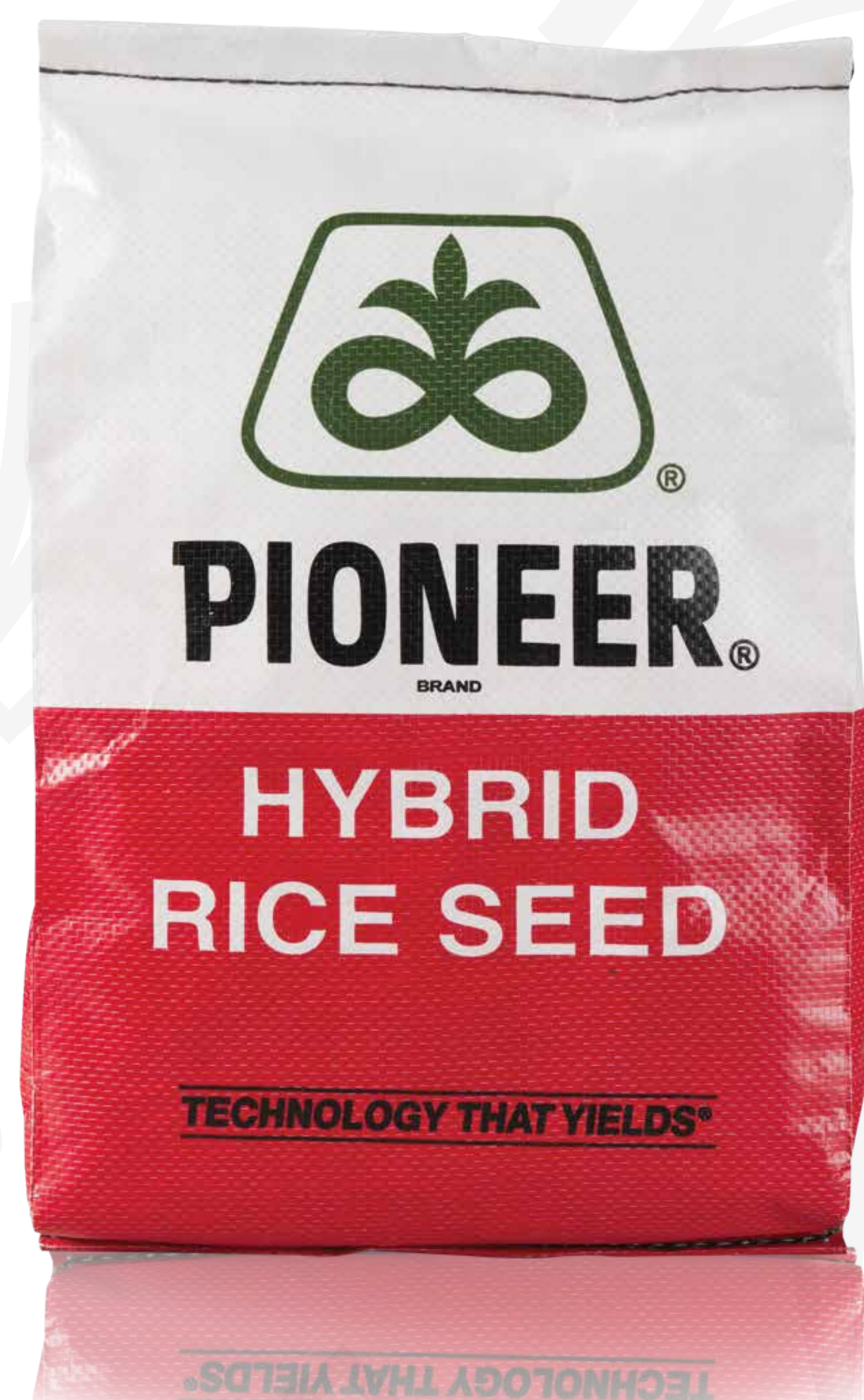


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BAKIT MAS MASARAP ANG BUHAY SA PHB85



**MAS MABABA ANG
AMYLOSE CONTENT (16%)**

**Masarap at
malambot ang kanin**
kaya't mas pinipili ng traders



**MADAMING PRODUCTIVE
TILLERS AT MAS MATAAS ANG
MILLING RECOVERY (70%)**

**Mas mataas ang
ani at kita**



**MAAGANG ANIHIN
(110-115 DAYS)**

**Mas maaga ang
balik ng kita**

Potensyal na ani:

13 MT

Reaksyon sa peste at sakit:

Matibay sa BLB, BLS, at Rice Blast

Angkop na lugar:

**Palayan na may irigasyon (sabayang taniman),
gumagamit ng water pump, o sahod-ulan**

Taas ng halaman:

109 cm

Grain size:

7.8mm - Extra Long Slender

MAS MATAAS ANG ANI AT KITA SA PHB85

INPUT (PHP)	OTHER BRAND	CORTEVA
RICE SEEDS		
FERTILIZERS AND CHEMICALS INCLUDING APPLICATION		
LAND PREPARATION AND PLANTING COST (<i>LABOR, MACHINERIES, ETC.</i>)		
HARVESTING COST (<i>LABOR, SACKS, HAULING</i>)		
TOTAL COST		
PRICE OF RICE GRAINS (PHP/KG)		
YIELD PER HECTARE (IN KG)		
GROSS PROFIT		
NET PROFIT (GROSS PROFIT-TOTAL COST)		
ADDITIONAL PROFIT VS OTHER BRAND		

MGA DAPAT TANDAAN SA PANGANGALAGA NG PHB85

I. SEED AND LAND PREPARATION (PAGHAHANDA NG LUPA AT BINHI)

- Ihanda at **pumili ng magandang lupa** at **kamang punlaan**
- Paghahanda ng binhi
 - Hugasan ang binhi at **ibabad sa loob ng 24 oras**, **palitan ang tubig kada 6 oras**
 - Tanggalin ang binabad na binhi sa tubig at hugasan
 - **Kulubin** at **patubuin** ang binhi sa loob ng **24-36 oras**

II. IRRIGATION (PAGPAPATUBIG)

- Panatalihing **mamasa-masa ang lupa** hanggang **isang linggo** mula **lipat tanim**
- Sa **panahon ng pagsusuwi**, panatilihin ang **2-3 cm na taas ng tubig**
- Mula sa **pagbubuntis** hanggang ang **butil ay malagatas**, panatilihin ang **5-7 cm na taas ng tubig**
- **Patuyuan** ang palayan **1-2 linggo** bago umani

III. PLANTING DISTANCE AND SEED RATE

- *Recommended planting distance:*
 - **Wet Season = 20 x 20 cm**
 - **Dry Season = 20 x 15 cm**
- Magtanim ng **1-2 tundos sa kada tudling** (1-2 seedlings per hill)
- **Seed Rate per hectare: 15-18 kgs**

IV. FERTILIZATION (PAG-AABONO)



SEEDLING
(0-20TH DAS)

VEGETATIVE
(21-50TH DAS)

REPRODUCTIVE
(51-80TH DAS)

RIPENING
(81-120TH DAS)

WET SEASON (90-30-30) N-P-K	14-14-14 5-10 g/m² (7-10 DAS)	3 BAGS 14-14-14 <i>BASAL</i> <i>(1 DAY BEFORE</i> <i>TRANSPLANTING)</i>	1 BAG + 3 BAGS 16-20-0 + 21-0-0 (38-42 DAS)	1 BAG + 1 BAG 17-0-17 + 21-0-0 (53-56 DAS)	1 BAG 21-0-0 (80-83 DAS)
DRY SEASON (120-60-60) N-P-K	14-14-14 5-10 g/m² (7-10 DAS)	5 BAGS 14-14-14 <i>BASAL</i> <i>(1 DAY BEFORE</i> <i>TRANSPLANTING)</i>	2 BAGS + 1 BAG + 1 BAG 14-14-14 + 46-0-0 + 21-0-0 (38-42 DAS)	1 BAG + 1 BAG 14-14-14 + 46-0-0 (53-56 DAS)	1 BAG 21-0-0 (80-83 DAS)

MAY MGA KATANUNGAN ?

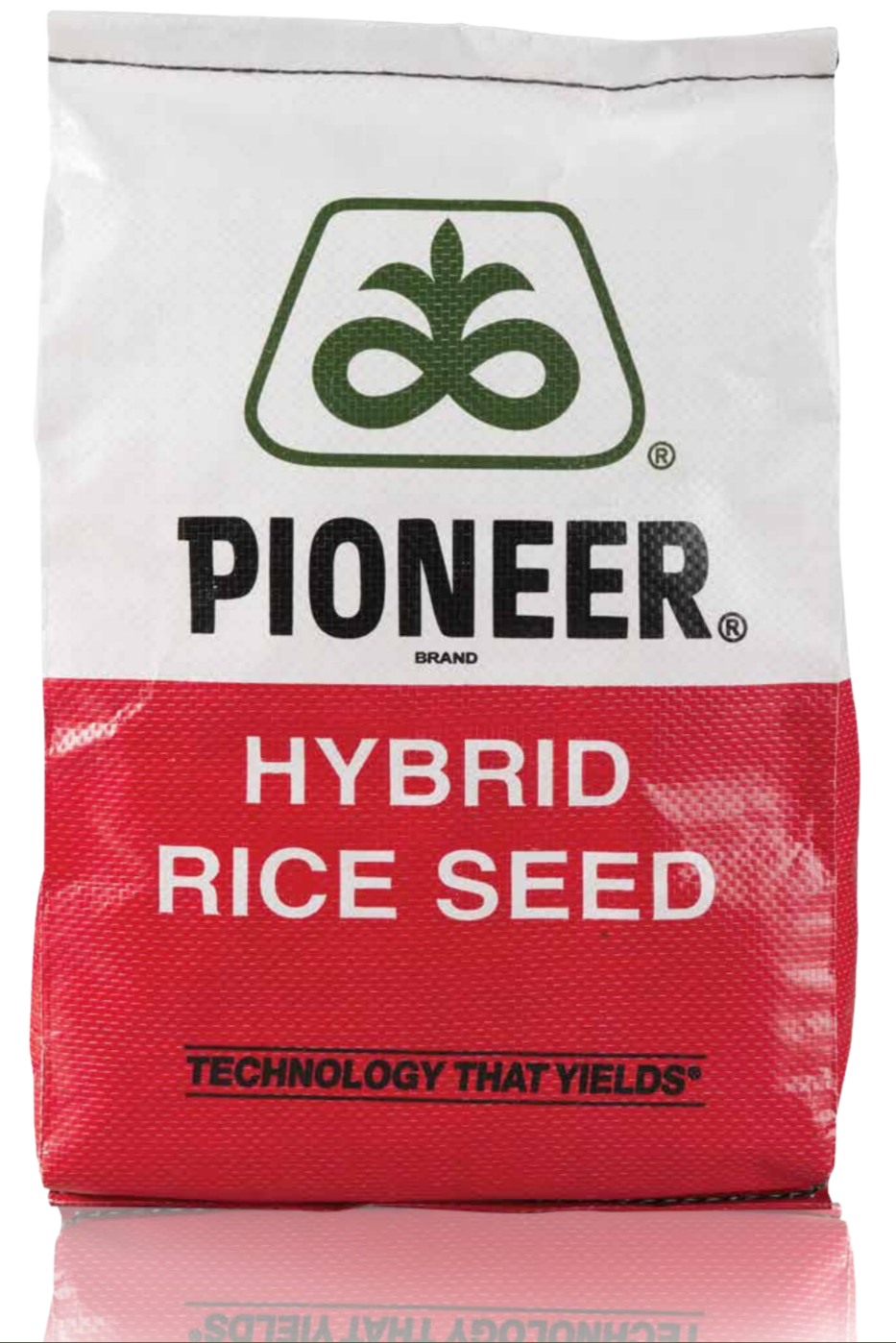




PHB85

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- ✓ **Mas masarap at malambot ang kanin kaya't mas pinipili ng trader**
- ✓ **Mas maagang anihin (110–115 days)**
- ✓ **Mas mataas ang ani at kita**



UMORDER NA AT MAGTANIM!