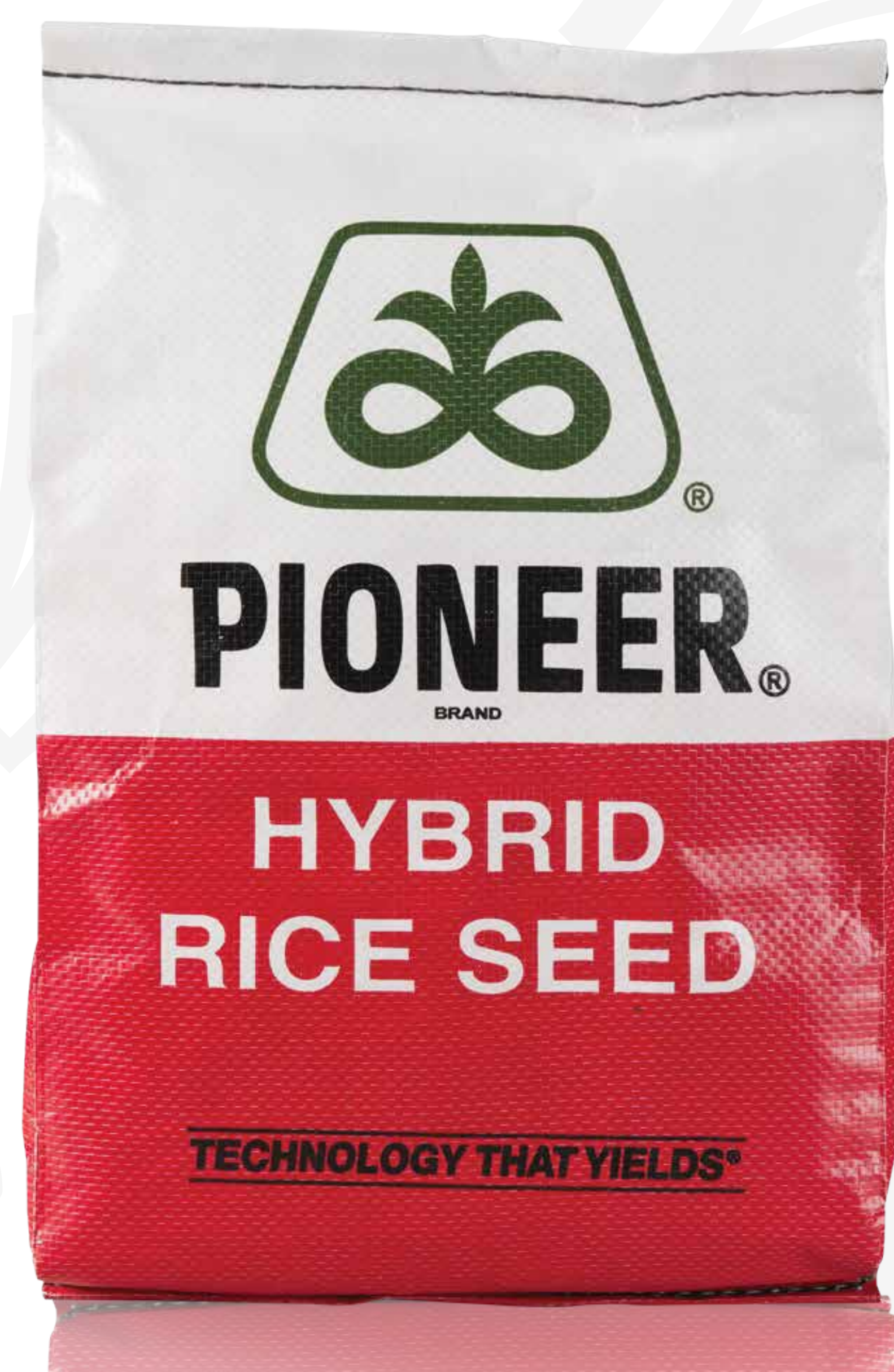




LIBRENDO VILORIA
San Fernando, Alicia, Isabela

PHB87

MAY DATING, MAY ASENSO!





OUR HISTORY



PIONEER®



CORTEVA™
agriscience

WHO WE ARE

"Cor -"

"Cor" suggests "core" or "heart" of the Earth

"Teva"

"Teva" is an ancient word which means "nature"

Pronounced:
Kohr-'teh-vah (Heart of Nature)

OUR PURPOSE

To enrich the lives of those who produce and those who consume, ensuring progress for generations to come



ANO'NG MGA KATANGIAN ANG HINAHANAP N'YO SA BINHI



MATAAS UMANI



**MAGANDA ANG
KALIDAD NG BUTIL**



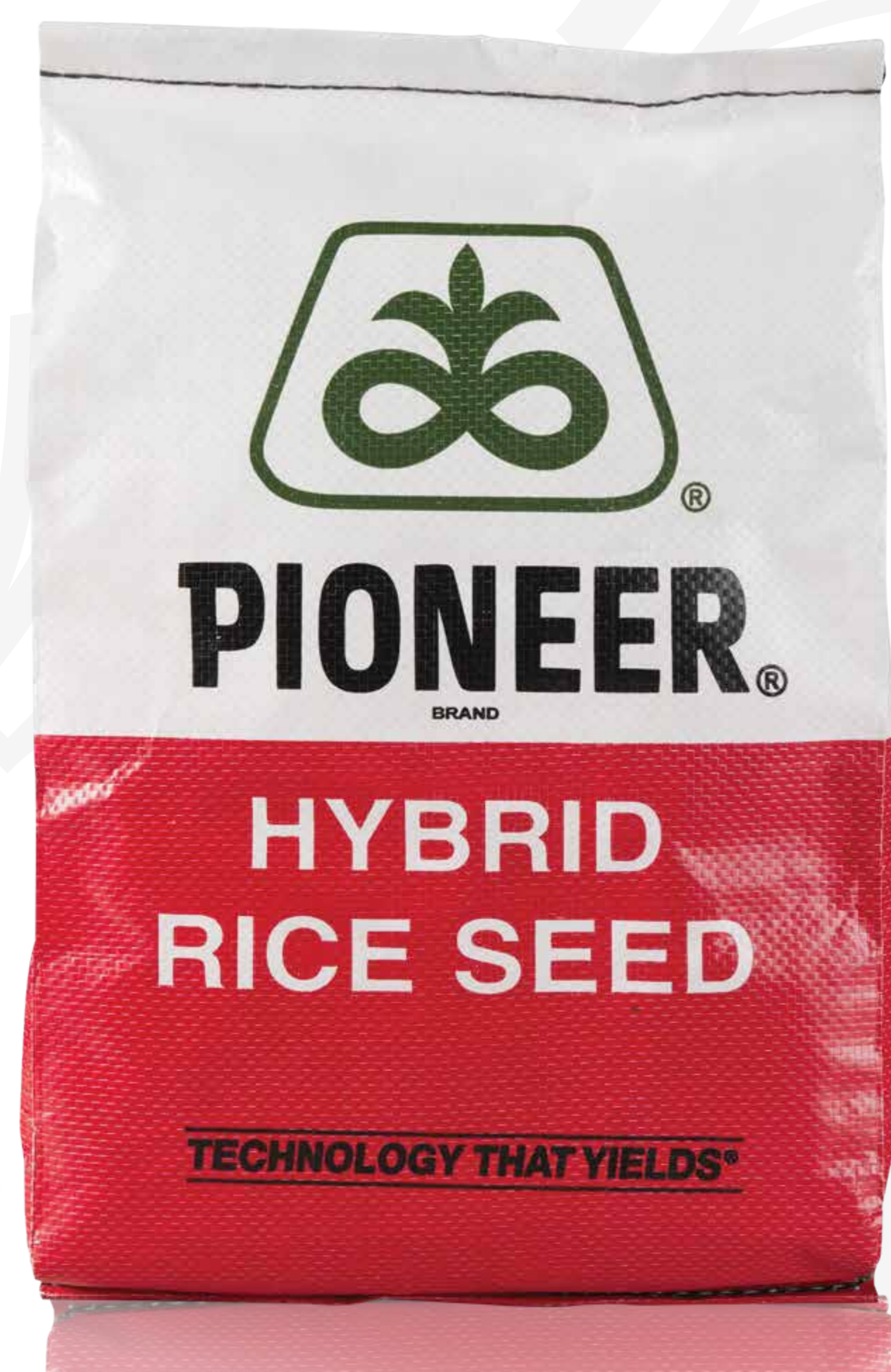
**MATIBAY SA
PESTE AT SAKIT**



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MAY DATING, MAY ASENSO!



BAKIT MAY ASENSO SA PHB87



MAY LONG BOLD GRAIN

Mas pinipili ng trader
kaya maganda ang kita



MADAMING PRODUCTIVE TILLERS

Mataas na ani at kita



MATIBAY SA BLB, BLS AT RICE BLAST

Protektado ang
potensyal na ani

Potensyal na ani:
Reaksyon sa peste at sakit:

Angkop na lugar:

Taas ng halaman:
Grain size:

13 MT

**Matibay sa BLB, BLS at
Rice Blast**

**Palayan na may Irigasyon
(sabayang taniman) at
gumagamit ng water pump o
sahod ulan**

117 cm

6.2 mm-Long Bold

MAS MATAAS ANG ANI AT KITA SA PHB87

INPUT (PHP)	OTHER BRAND	CORTEVA
RICE SEEDS		
FERTILIZERS AND CHEMICALS INCLUDING APPLICATION		
LAND PREPARATION AND PLANTING COST (<i>LABOR, MACHINERIES, ETC.</i>)		
HARVESTING COST (<i>LABOR, SACKS, HAULING</i>)		
TOTAL COST		
PRICE OF RICE GRAINS (PHP/KG)		
YIELD PER HECTARE (IN KG)		
GROSS PROFIT		
NET PROFIT (GROSS PROFIT-TOTAL COST)		
ADDITIONAL PROFIT VS OTHER BRAND		

MGA DAPAT TANDAAN SA PANGANGALAGA NG PHB87

I. SEED AND LAND PREPARATION (PAGHAHANDA NG LUPA AT BINHI)

- Ihanda at **pumili ng magandang lupa** at **kamang punlaan**
- Paghahanda ng binhi
 - Hugasan ang binhi at **ibabad sa loob ng 24 oras**, **palitan ang tubig kada 6 oras**
 - Tanggalin ang binabad na binhi sa tubig at hugasan
 - **Kulubin** at **patubuin** ang binhi sa loob ng **24-36 oras**

II. IRRIGATION (PAGPAPATUBIG)

- Panatalihing **mamasa-masa ang lupa** hanggang **isang linggo** mula **lipat tanim**
- Sa **panahon ng pagsusuwi**, panatilihin ang **2-3 cm na taas ng tubig**
- Mula sa **pagbubuntis** hanggang ang **butil ay malagatas**, panatilihin ang **5-7 cm na taas ng tubig**
- **Patuyuan** ang palayan **1-2 linggo** bago umani

III. PLANTING DISTANCE AND SEED RATE

- *Recommended planting distance:*
 - **Wet Season = 20 x 20 cm**
 - **Dry Season = 20 x 15 cm**
- Magtanim ng **1-2 tundos sa kada tudling** (1-2 seedlings per hill)
- **Seed Rate per hectare: 15-18 kgs**

IV. FERTILIZATION (PAG-AABONO)



SEEDLING
(0-20TH DAS)

VEGETATIVE
(21-50TH DAS)

REPRODUCTIVE
(51-80TH DAS)

RIPENING
(81-120TH DAS)

WET SEASON (90-30-30) N-P-K	14-14-14 5-10 g/m² (7-10 DAS)	3 BAGS 14-14-14 BASAL (1 DAY BEFORE TRANSPLANTING)	1 BAG + 3 BAGS 16-20-0 + 21-0-0 (38-42 DAS)	1 BAG + 1 BAG 17-0-17 + 21-0-0 (53-56 DAS)	1 BAG 21-0-0 (80-83 DAS)
DRY SEASON (120-60-60) N-P-K	14-14-14 5-10 g/m² (7-10 DAS)	5 BAGS 14-14-14 BASAL (1 DAY BEFORE TRANSPLANTING)	2 BAGS + 1 BAG + 1 BAG 14-14-14 + 46-0-0 + 21-0-0 (38-42 DAS)	1 BAG + 1 BAG 14-14-14 + 46-0-0 (53-56 DAS)	1 BAG 21-0-0 (80-83 DAS)

MAY MGA KATANUNGAN ?





PHB87

MAY DATING, MAY ASENSO!



- ✓ May long bold grain
- ✓ Matibay sa BLB, BLS, Rice Blast
- ✓ Mataas ang ani at kita



UMORDER NA AT MAGTANIM!